



THE FUTURE CONCEPT BUSINESS AWARDS

THE FUTURE CONCEPT BUSINESS Awards are the world's premier online business awards.

They were created in 2013 to honor and generate public recognition of the achievements and positive contributions of organizations and working professionals worldwide.

In short order the FCB Award has become one of the world's most coveted prizes.

There are seven FCB Awards programs, each with its own focus, list of categories, and schedule.

The NO. 1 TOP WEB SITE Awards are open to all organizations operating International, and feature a wide variety of categories to recognize achievement in every facet of the workplace.

The NEW LAUNCH Awards (yearly) are open to all organizations worldwide, and include categories to honor accomplishments in all aspects of work life.

The BEST PRODUCT OR SERVICE Awards are open to all organizations in the 22 nations of the Asia-Pacific region. The categories focus on recognizing innovation in all aspects of worklife.

The NEW PRODUCT OR SERVICE Awards are open to all organizations operating in Germany.

The FCB Awards for Great CORPORATE SERVICE are open to all organizations worldwide, and recognize the world's best companies to work for and the HR teams and professionals, HR achievements, new products and services, and suppliers who help to create and drive great workplaces.

The FCB Awards for BEST ONLINE PRODUCT OR SERVICE are open to all organizations worldwide, and recognize the achievements of sales, customer service, and call center professionals.

The FCB Awards for BEST ONLINE MEDIA SITE are open to all organizations worldwide, and recognize the achievements of Online corporate executives, entrepreneurs, and organizations

THE FUTURE CONCEPT BUSINESS Award judges include many of the world's most respected executives, entrepreneurs, innovators, and business educators. Each of our awards programs harnesses the insights and talents of more than 200 judges every year. All FCB Awards entrants have access to all judges' comments about their nominations.



This year 2017 many of the judges are invited, and are former FCB Award winners. Other professionals apply to judge on the Future Concept Business web site, and if accepted are assigned categories by FCB Awards staff, based on their industry, function, and experience.

Judging of entries conducted over two months, from October to November 2017, by judging committees focused on the main category groups. Each committee had 10-20 members. Judges are both volunteers and invitees. Judges' average scores determine the FCB Award winners.

Every separate category in which there is at least one nomination with a final average score of at least 7.0 out of a possible 10 will deliver the general FCB Award winner. Otherwise, the nomination with the highest average score in all category will win the Gold FCB Award 2017 trophy in all category.

All judges' comments on entries will be available in entrants' entry-submission accounts when the overall FCB Award winner will be announced on November 27th 2017.

The veracity of claims made in Finalist entries may be audited. Any entry found to contain false or misleading information will be disqualified. The Gold FCB-winning will be published on the Future Concept Business online web site.